



# SEEKING FORMER SMOKERS

FOR CONFIDENTIAL  
ONLINE FOCUS GROUPS.

People who are trying to quit smoking listen to what former smokers say.

We're now looking for **former smokers to participate in confidential focus groups.**

Philadelphia residents, age 25 to 55, who identify as one or more of the following:

- New mom who quit smoking after giving birth
- Quit while working at a job where smoking is prevalent, like a restaurant, hospitality or one of the trades
- LGBTQIA+
- Veteran or active duty military
- Former opiate user

**\$125 Amazon gift card** provided to participants.

If you are interested, please complete [this preliminary questionnaire](#) and we will contact you via text or email. Or contact Jennifer ([jennifer@themightyengine.com](mailto:jennifer@themightyengine.com)).

*Help the Philadelphia Department of Public Health develop and promote messages of hope and healing to help more become smoke-free.*